A Family Affair – Transforming a Family Business into a Repair and Restoration Empire

Read More for Feature Stories with Major Media Outlets, Trade Stories Highlighting CCI's Industry-Specific Success, and Testimonials from Long-Term CCI Customers
Save Money by Repairing Your Own Leather Seats

06 Dec 2016  |  Mark J. Bohman  |  Today's Dental News

Introducing the only FDA cleared device for immediate loading in full function at the time of placement.

Date: Tuesday, June 5th from 10:00-11:00 am PST
Speaker: The inventor of the Ultrathooth, Dr. Bargon Lazarus

Learn how dentists have been earning $200 extra hours with $2,000+

TO READ THE FULL ARTICLE CLICK HERE
Feature Story

TO READ THE FULL ARTICLE CLICK HERE
January 30, 2018

Creative Colors International is the (ULTRA) to mobile repair and recreation of leather, vinyl, fabric, plastic and carpeting in the automotive, aircraft, marine, furniture, commercial and residential markets. What made Creative Colors International truly stand out from all others is the relationship we cultivated with clients. From fortune 500 companies to our valued individual clients, we take pride in our work, and we'll never consider the job complete until we achieve 100% satisfaction.

Don't take our word for it, hear from Creative Colors international partners. Permaplate, the nationwide source for high quality automotive protection products and services that are designed to keep reflection on top shape, as an experienced Creative Colors International client. Permaplate's Customer Service Supervisor, Brandon Holladay (Discus) to deliver quality service in an efficient, manner. Here's what she has to say about CCI.

What Permaplate's Client's say:

We have direct relationships with our clients and also work with dealerships, too. Permaplate is exposed to the customers during the financing phase of the sale. The customer will often ask what we offer and it's always a benefit. When they decide to purchase our protection products are a point of the sale, they get an advantage. In the unfortunate case you spill coffee or somehow manage to damage your interior, say on the very next day, that's when you will call us.

What is your relationship with Creative Colors International?
Why This Couple Jumped at the Chance to Own a Franchise

Carly O'Kyle

October 22, 2015

Franchise Players is Entrepreneur’s Q&A interview column that puts the spotlight on franchisees. If you’re a franchisee with advice and tips to share, send us an email at franchiseplayers@entrepreneur.com.

MAKE YOUR MOVE. OWN A FRANCHISE.

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Recognition

2018 Franchisee Satisfaction Awards
FranchiseBusinessReview™

FRANCHISE REGISTRY
Brought to you by FRANdata

2017 Inc. 5000 List

IFA (International Franchise Association)
Franchising®
Member

Entrepreneur
National/Regional Satisfied Customers

- Yum!
- Burger King
- Arby's
- jcp
- Darden Restaurants
- Applebee's
- Ashley Furniture Homestore
- Guardian Protection Products, Inc.
- Lane Home Furnishings
- Klaussner Home Furnishings
- Natuzzi
- Abbyson Living
- Guardsman
- Ultra Shield
- Decora
- Ultrasilks
- Stainsafe
- Global Care Solutions
- MFS
- IAS
- C.A.O.T.T.I.
Media Coverage

Creative Colors International President Mark Bollman featured by Medium-Thrive Global in their C-level executive Q&A series. Bollman dug deep into CCI’s backstory and shared with the franchise’s keyword is “GROWTH.” [CLICK HERE TO VIEW]

Fast Company’s Stephanie Vozza highlighted Creative Colors International President Mark Bollman’s comments on posture and other red flags in an article showcasing the Five Body Language Mistakes Made in Interviews. [CLICK HERE TO VIEW]

Aviation Maintenance Magazine featured a contributed article from CCI’s Mark Bollman discussing challenges associated with owning a private plane, including ongoing maintenance issues and what to do about them. [CLICK HERE TO VIEW]

Industry-leading trade magazine, Furniture World, published a contributed article by CCI’s VP Kelli Bollman entitled “Our Leather Future” offering an inside look into the future of leather and how businesses can take advantage. [CLICK HERE TO VIEW]

The Mokena Messenger, a local newspaper in Chicago, ran an OpEd submitted by CCI President Mark Bollman asking for comprehensive tax reform that helps small business owners reinvest in their companies and employees. [CLICK HERE TO VIEW]
“As the maintenance supervisor, I’m responsible for ensuring each of our Taco Bell locations look great, so Creative Colors International is extremely valuable to me as one of our partners. Whether it’s a simple repair or a full reupholstering project for the entire lobby, CCI is always just a phone call away. Their technicians are extremely professional, keep our costs down and tackle these projects swiftly. We’re very thankful for CCI and I estimate they save us $20,000 a year over replacement costs.”

Marv Slee – Maintenance Supervisor for Sundance, Inc., a parent company that owns and operates 180 Taco Bell locations in the Midwest and Canada

“Frank and Lena Earnest from Creative Colors International contacted me via a cold call about a year ago and I’m so glad they did. We have been approached by multiple repair and restoration companies in the past and the Earnest family is the first who has become a true partner to us. They’ve done hundreds of leather and vinyl projects for us – repairing furniture, flooring, and roof panels in RVs with a color-matching process that can’t be beat. Their work saves us up to 40 service hours on a full vinyl repair, freeing up our technicians for other projects and saving us $1,000 - $4,000 per project. I’d recommend CCI to anyone – they’re a family business that’s kind, friendly, responsive and fantastic at what they do.”

Ricky Neher, Service Director at Camping World of Oklahoma City
“For the past ten years, Creative Colors International has been an invaluable resource for our company. Their nationwide network of skilled technicians helps us respond to thousands of appearance protection claims each year – repairing cracks, rips, tears, burns, fading and discoloration of leather and vinyl surfaces in auto interiors. Our partnership with CCI is a win-win for everyone as their impressive work helps PermaPlate and our customers avoid costly and lengthy replacement work.

Brandon Holladay – Customer Service Supervisor at PermaPlate, a leading national provider of automotive protection programs

“I’m always looking for reliable partners and I am very happy I found Terri Sniegolski and Creative Colors International on LinkedIn. We needed a vinyl booth and seatback repair solution in Northern Indiana and Illinois and the folks at CCI, including Pat Doolin, Kevin Kaiser, Dick and Jean Neff, and all of their technicians, have done excellent work. CCI’s pricing is very fair and they save us $300 or more on replacement costs with every repair they make. I’d recommend CCI to any facility manager searching for effective, efficient and cost-effective vinyl and leather repair and restoration.”

Rick Hutchinson – Facilities Manager for RMH Franchise Holdings, a parent company that owns and operates 168 Applebee’s locations nationwide